

# PRESS RELEASE

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**The Connectors** set to partner with Capital Icon Agency and Gaston Bryant of Farmers Insurance at upcoming **Connect the Dots** networking event featuring Dr. Will Moreland Entrepreneur and Leadership Speaker at Michaels at Park Central

Phoenix, Arizona (January 14, 2018)—The Connectors announced today that Business and Leadership Development Coach Dr. Will Moreland will speak at the next Connect the Dots networking event on Friday, January 26, 2018. Moreland will share five ways to elevate personal branding and business enterprises. The event will also feature Capital Icon Agency who will provide professional headshots on-site and Gaston Bryant of Farmers Insurance who offers a full suite of services for small business and entrepreneurs.

Hosted by entrepreneur **Shasta Broadus** and promoted by the **Black Chamber of Arizona**, the Connect the Dots series boasts diverse audiences as large as 40. The Connectors hosts events every fourth Friday at **Michaels at Park Central**. The gatherings provide an opportunity for entrepreneurs and small business owners in the Valley to educate, promote and collaborate to practice group economics and build relationships. The events range in content, but aim to increase business acumen and financial literacy among small business owners and entrepreneurs in the metro Phoenix area. Each meeting features successful entrepreneurs and business professionals who introduce pertinent business concepts, and share essential resources and strategies.

Past speakers have included, the Archwood Exchange, Founders of the monthly Buy Black Marketplace, Chief Operation Officer of the Black Chamber of Arizona, Robert Reed, and Entrepreneur and President of East Valley NAACP, Roy Tatem.

The Connect the Dots networking series is becoming a staple for entrepreneurs and small business owners in the Valley.

*“A group committed to helping people build synergy in business relationships.”*  
-Mike Powel, Connect the Dot attendee

*“I could feel a very supportive vibe from all the participants! Shasta, you are a strong relationship builder! Thanks for creating an environment where people can not only meet, but share best business practices!!”*  
-Portland Reed, Connect the Dot attendee

*“I had no idea that these events had been taking place. However, my experience at the October event underscored that there are likeminded people here from all over who have the intellectual capital we need to strengthen and mobilize our communities. Looking forward to future events and extending my network.”*  
E.R. Alexander, Connect the Dot attendee

**What:** Connect the Dots Networking Event featuring Dr. Will Moreland

**When:** Friday, January 26, 2018, 5:00pm-9:00pm

**Where:** Michaels at Park Central, 3110 N Central Ave Ste 140, Phoenix, AZ 85012

**Cost:** \$10 cover; \$10 for professional headshot (Please arrive early)

For more information visit: [Connect the Dots](#) or contact **Shasta Broadus**: Shasta\_broadus@yahoo.com or (602)559-8951.